

Aizaz UI Hassan

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EDUCATION

Google UX Design Certificate

// August 2023 - February 2024, Online

Completed a rigorous training designed for entry-level job readiness. 15 modules included topics like: UX research fundamentals, inclusive design, low-fidelity and high-fidelity prototypes, and tools like Figma and Adobe Photoshop. Completed hands-on projects and [developed a portfolio](#) including 3 projects to receive the certificate.

AUST (Abbottabad University of Science and Technology)

// September 2017 - February 2022, Abbottabad, KPK

Bachelors of Business Administration (BBA) with 3.1 GPA Specializing in Human Resource Management (HRM).

EXPERIENCE

Visual Designer | UI/UX Designer Self-employed (Fiverr)

// February 2019 - PRESENT

As a seasoned Web Designer and UI/UX Designer on Fiverr, I've been providing tailored design solutions to a diverse clientele. My services encompass both the aesthetic and functional aspects of digital design, ensuring a delightful user experience.

UI/UX Designer Expand More

// August 2020 - August 2022, Abbottabad, KPK

My role as a UI/UX Designer at Expand More allowed me to blend creativity with user-centered design principles, resulting in digital products that not only met business objectives but also provided a positive and enjoyable experience for users. I actively contributed to the enhancement of Expand More's digital presence and user satisfaction.

Web and Graphic Designer Next Nova Technologies

// May 2018 - July 2020, Abbottabad, KPK

As a Web and Graphic Designer at Next Nova, I crafted visually appealing designs for digital and print projects. I conceptualized and executed designs aligning with Next Nova's brand identity, effectively communicating messages to the target audience.

SKILLS

Technical

Figma // Adobe Photoshop // Elementor // Basic knowledge in Adobe Illustrator

Design

User research // Wireframing // Usability studies // Presentation // Prototyping

Collaboration

Communicative // Gives design critique + feedback // Strong presenter // Detail-oriented